



Date of Meeting: 2020 02 04

Item #: 5.0

REPORT TO:	<input type="checkbox"/> Administrative Council <input checked="" type="checkbox"/> Program and School Services Advisory Committee <input type="checkbox"/> Policy Working Committee <input type="checkbox"/> Planning and Priorities Advisory Committee <input type="checkbox"/> Board <input type="checkbox"/> Other:
	For Board Meetings: <input type="checkbox"/> PUBLIC <input type="checkbox"/> IN-CAMERA
TITLE OF REPORT:	Operational Plan Update: Communication
PRESENTED BY: (list ONLY those attending the meeting)	Paul Sydor – Superintendent of Student Achievement Cathy Lynd – Superintendent of Business Services Rose Anne Kuiper – Superintendent of Student Achievement Bruce Nielsen - System Principal, Learning Support Services Tania Testa – Manager, Communications Carolyn Glaser – Manager, Information Technology Services Philippe Venesoën – Research and Assessment Assistant
PRESENTED FOR:	<input type="checkbox"/> Approval <input checked="" type="checkbox"/> Input/Advice <input type="checkbox"/> Information
Recommendation(s): (only required when presented for approval)	
Purpose:	To share the Operational Plan Update on Communication with the Program and School Services Advisory Committee.
Content:	
Financial Implications:	
Timeline:	
Communications:	
Appendices:	Operational Plan Update: Communication

Strategic Priority Area(s):

Relationships:	<input checked="" type="checkbox"/> Students, families and staff are welcomed, respected and valued as partners. <input checked="" type="checkbox"/> Promote and build connections to foster mutually respectful communication among students, families, staff and the broader community. <input checked="" type="checkbox"/> Create opportunities for collaboration and partnerships.
Equity and Diversity:	<input checked="" type="checkbox"/> Create opportunities for equitable access to programs and services for students. <input type="checkbox"/> Students and all partners feel heard, valued and supported. <input type="checkbox"/> Programs and services embrace the culture and diversity of students and all partners.
Achievement and Well-Being:	<input type="checkbox"/> More students demonstrate growth and achieve student learning outcomes with a specific focus on numeracy and literacy. <input type="checkbox"/> Staff will demonstrate excellence in instructional practices. <input checked="" type="checkbox"/> Enhance the safety and well-being of students and staff.

Form Revised January 2020



Operational Plan Update COMMUNICATION

Program and School Services Advisory Committee Meeting
February 4, 2020

Strategic Priorities, 2018-2021

ACHIEVEMENT AND WELL-BEING

We engage in innovative learning experiences that promote excellence in student achievement and well-being.

EQUITY AND DIVERSITY

We provide an equitable and inclusive environment that champions learning opportunities for all.

RELATIONSHIPS

We build positive relationships with all members of our education community to foster an engaged and inclusive board culture.

**Enhance two-way
communication
and improve
engagement
within our Thames
Valley community**

Targeted Outcomes:

Increase parent/guardian
response rate on Family
Climate Survey

Increase School Council
membership

Increase followership for
school and board social
media channels and websites

Increase Parent Portal access
and interaction

Communication

Goal One:

To increase student, family and community
engagement

Goal Two:

To support two-way communication and
provide excellent service

Goal One: To increase student, family and community engagement

Engagement opportunities for learning, networking, collaboration and connection

Build capacity, relationships, share success and collect feedback through on-going interactions while increasing partnership in student achievement and well-being

Increase membership on School Councils

Greater involvement for parents/guardians to inform and support school initiatives which promote student achievement and well-being

Administer Family Climate Survey

Evidence that families are engaged and see themselves as partners in their child's education

Goal One: To increase student, family and community engagement

Increase subscribers and followership for school websites and social media channels

Keeping families informed in a timely manner about their child's education and school community

Access to Parent/Guardian Portal

Increase parent/guardian use of one streamlined location for information related to student achievement, accessibility and safety

Goal Two: To support two-way communication and provide excellent service

Deploy Unified Communication System

A unified communications platform for staff, students and families across TVDSB to enhance communication, privacy, safety and collaboration

Increase adoption of two-way classroom communication

Singular communication tool enabling two-way communication between families and schools, focused on the classroom

Goal Two: To support two-way communication and provide excellent service

Increase adoption of Brightspace

Connecting families to student achievement and learning

Provide Service Excellence training to all staff

Staff provide inclusive, respectful and responsive service practices

Increase use of service management tools

Improve access to TVDSB supports and services

Thank you